
Date:	23.06.25
File in:	Marketing, Press
Prepared by:	Sean Raine (SRa)

Public Relations Executive (Inhouse)

Location: Newcastle or Nottingham

Type: Part-Time (2–3 days per week)

Start Date: August 2025 (or earlier)

Salary: Dependent on experience.

What We Offer

- Flexible working hours and hybrid work options
- A highly enjoyable, creative and collaborative team culture
- Opportunity to work on high-profile, design-led projects
- Direct access to senior leadership and project teams
- Comprehensive benefits package

About Us

GT3 Architects is an AJ100 RIBA practice with studios in Newcastle, Nottingham, London and Northern Ireland. We deliver award-winning architecture, interior design, and consultancy services across a broad mix of sectors, including sport and leisure, residential, workplace, education, hospitality and community projects.

GT3 Architects is determinedly people focused; We position people, not buildings at the heart of our projects, working to ensure that the spaces we create are not just beautiful but that they deliver real, enduring value to the people who use and operate them long into the future. We believe in inclusivity and transparency, from brief definition through to when the project is in use. It is an approach to engagement and thoughtful creativity that we like to call 'People Architecture'.

Role Summary

The practice is entering an exciting phase of strategic growth. To support this progress, the team is looking to hire an in-house communications and public relations specialist, who can help strengthen communications, raise brand visibility and open new opportunities across different regions and sectors.

The ideal candidate will have agency-side PR experience and a proven track record of working with top-tier architectural and/or property publications. You'll have a keen awareness of the process of PR, bringing a strategic mindset, sharp editorial instincts, and excellent media relationships to help amplify our brand and thought leadership within the industry.

Key Responsibilities

- Develop and implement PR strategies tailored to the architecture and property sectors
- Write and distribute compelling press releases, media alerts, and story pitches
- Build and maintain strong relationships with journalists, editors, and influencers in relevant media outlets
- Coordinate press coverage, interviews, and speaking opportunities for key company figures
- Monitor industry trends and proactively identify PR opportunities
- Manage press materials, media kits, and content calendars
- Track and report media coverage, evaluating impact and reach



Requirements

- 3+ years of PR experience, ideally from a communications agency background
- A strong portfolio of press placements in architecture, design, property, or built environment publications
- Excellent written and verbal communication skills
- Deep understanding of media dynamics within the UK press, particularly across the architectural/property landscape
- Self-motivated, detail-oriented, and able to work independently
- Experience with media databases and PR tools a plus
- Willingness to travel to conferences and events, as appropriate

Nice to Have

- Experience with awards submissions, editorial planning, and event PR
- Background in or knowledge of architecture/design/property industries
- Familiarity with social media as part of an integrated PR strategy